



MICHAEL SADOWITZ

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EXPERIENCE

BRAIN POPS **Chief Executive Officer**
- VR - **New York City • March 2019 – Present**

- VR consulting services for various clients in the tech, non-profit, healthcare, and entertainment spaces
- Write/edit screenplays and treatments for theater, TV pilots, short films, and comedy sketches (traditional and VR)
- Founded and currently serve as director and manager of BrainPops, a first-of-its-kind stereoscopic 360 video VR content series
- Manage budget, fundraising, production, marketing and creative process for independent VR projects

spysie **Vice President, Creative**
New York City • November 2014 – Present

- Provide consulting and production services for marketing, website and app based solutions for clients in various industries
- Manage product development & marketing strategy for B2B/B2C apps
- Shoot & edit video projects, commercials, promos and artistic work

HBO **Associate VFX Artist/Tech. Director, VR**
New York City • February 2016 – April 2019

- Founded and oversee in-house virtual reality production operations
- Outfitted Manhattan production studio with hardware, software, workflows necessary for VR production; established VR infrastructure and processes from the ground up
- Establish internal/external partnerships to promote technological efficiency and innovation; strategize with creative and technology teams
- Lead teams to produce interactive and immersive experiences for Vive, Oculus, GearVR, and social platforms
- Produced/managed HBO's first in-house 360 stereoscopic VR promos
- Explore volumetric and point cloud renderings
- Develop creative logic-based design solutions by obtaining resources and recruiting necessary team players to execute our collaborative vision
- Program and design VR apps for Android platform
- Orchestrate and document pipeline production process and create and implement best practices guide for VR workflow

EDUCATION



B.A., New York University, May 2016
Gallatin School of Individualized Study
NYU Tisch Meisner Studio, Open Arts Studio
Association of Writers & Writing Programs
Media Research Lab • Sigma Phi Epsilon

HELLO!

Nice to meet you! I'm an entertainment professional with a background in tech, content, and VR production. Check out my website for my recent TEDx performance and a few of my projects.

SKILLS

AVID	Autopano	Autodesk
JavaScript	Unity	SteamVR
Adobe CS	After Effects	Final Cut
Premier Pro	Python	HTML/CSS
MS Office	Writing/Editing	Directing

FEATURES

- Performer, *AI and Consciousness*, Togetherworx
- Director/Performer, TEDx Lincoln Center: *Looking Beyond (2018)*
- Director, Actor, Producer, & Editor, *Panorama* (devised play improvised by 8 actors and staged for VR) featured in Gallatin Arts Festival 2016, New Media & Visual Arts
- Director of Photography, Writer, VR Short Film for 360Fly Contest
- First Assistant Director, *To New Beginnings*
- Actor, NYU Tisch Meisner Summer Intensive Studio Productions
- Director, Actor's Playground School of Theatre
- Stand Up Comic, Seth Rogan's 2014 Hilarity For Charity
- Youth Leader/Performer, Tannen's Magic Summer Camp
- Founder & Stand Up Comic, Improv Troupe