

# MICHAEL SADOWITZ

(908) 907-3086 • [michaelsadowitz@gmail.com](mailto:michaelsadowitz@gmail.com)  
[www.michaelsadowitz.com](http://www.michaelsadowitz.com)

## EXPERIENCE



**Associate VFX Artist/Tech. Director, VR**  
New York City • February 2016 – Present

- Founded and oversee in-house virtual reality production operations
- Outfitted Manhattan production studio with hardware, software, workflows necessary for VR production; established VR infrastructure and processes from the ground up
- Establish internal/external partnerships to promote technological efficiency and innovation; strategize with creative and technology teams
- Lead teams to produce interactive and immersive experiences for Vive, Oculus, GearVR, and social platforms
- Produced/managed HBO's first in-house 360 stereoscopic VR promos
- Explore volumetric and point cloud renderings
- Develop creative logic-based design solutions by obtaining resources and recruiting necessary team players to execute our collaborative vision
- Program and design VR apps for Android platform
- Orchestrate and document pipeline production process and create and implement best practices guide for VR workflow



**Chief Executive Officer**  
New York City • March 2019 – Present

PRODUCTIONS

- Write/edit screenplays and treatments for theater, TV pilots, short films, and comedy sketches (traditional and VR)
- Founded and currently serve as director and manager of BrainPops, a first-of-its-kind stereoscopic 360 video VR content series
- Manage budget, fundraising, production, marketing and creative process for independent VR projects



**Creative Director/Freelancer**  
New York City • November 2014 – Present

- Provide consulting and production services for marketing, website and app based solutions for clients in various industries
- Manage product development & marketing strategy for B2B/B2C apps
- Shoot & edit video projects, commercials, promos and artistic work

## EDUCATION



**B.A., New York University, May 2016**  
Gallatin School of Individualized Study  
NYU Tisch Meisner Studio, Open Arts Studio  
Association of Writers & Writing Programs  
Media Research Lab • Sigma Phi Epsilon

## HELLO!

Nice to meet you! I'm a creative director with a background in tech, magic, and VR production. I'm seeking a position where I can contribute my leadership and creative talents to a dynamic, innovative team. Check out my website for my recent TEDx performance and a few of my projects.

## SKILLS

AVID	Autopano	Autodesk
JavaScript	Unity	SteamVR
Adobe CS	After Effects	Final Cut
Premier Pro	Python	HTML/CSS
MS Office		

## FEATURES

- March 2018, Director/Performer, TEDx Lincoln Center: *Looking Beyond*
- Director, Actor, Producer, & Editor, *Panorama* (devised play improvised by 8 actors and staged for VR) featured in Gallatin Arts Festival 2016, New Media & Visual Arts
- Director of Photography, Writer, VR Short Film for 360Fly Contest
- First Assistant Director, *To New Beginnings*
- Actor, NYU Tisch Meisner Summer Intensive Studio Productions
- Director, Actor's Playground School of Theatre
- Stand Up Comic, Seth Rogan's 2014 Hilarity For Charity
- Youth Leader/Performer, Tannen's Magic Summer Camp
- Founder & Stand Up Comic, Improv Troupe